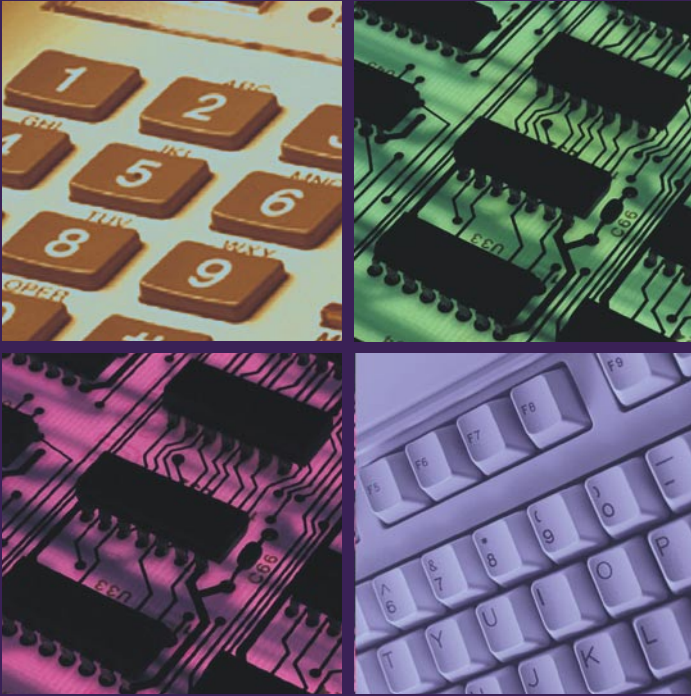




VODAVI TECHNOLOGY, INC. | CORPORATE PROFILE



"Take a Closer Look"



VODAVI TECHNOLOGY, INC.

Vodavi was founded in 1983 with the vision that the convergence of voice, data and video would become integral to effective business communications. Our name Vodavi, therefore, is an acronym symbolizing this convergence. Throughout the years, Vodavi has focused on making that vision a reality by bringing the best of these technologies, practically and affordably, to small- to medium-sized enterprises.

REVOLUTIONIZING THE WAY OUR CUSTOMERS COMMUNICATE

For over 20 years, Vodavi has been designing, developing, and supporting an extensive line of hardware and software products to meet our customers' evolving telecommunications needs. The result is a full family of solutions ranging from affordable digital communications systems to in-building wireless, voice processing, unified messaging, commercial grade telephones, computer telephony and IP telephony products.

Since our inception, Vodavi has successfully served the communications needs of businesses with fewer than 200 employees – the fastest growing U.S. business sector. However, demand for Vodavi products presented us with the opportunity to expand our market presence. Recently, Vodavi introduced solutions that specifically meet the requirements of larger business customers as well as a solution that is FCC-certified for the residential market. Vodavi's experience allows us to deliver targeted applications that meet customer's quality, reliability, flexibility and budgetary requirements in a variety of market sectors.

Our dedication to providing superior products and outstanding customer service has garnered Vodavi numerous product achievement awards and allowed Vodavi to solidify its position as one of the top ten U.S. suppliers of key telephone systems. In fact, Vodavi currently holds approximately 8.4% market share in the overall key telephone/hybrid system market. This ranks Vodavi as the number six supplier of key telephone systems in the industry.¹

MEETING THE DEMANDS OF A NEW CENTURY

A virtual transformation within the telecommunications industry is upon us. The Internet and the use of other packet-switched networks to carry voice transmissions has changed the way businesses communicate. Organizations need to be networked and interconnected. Vodavi is bringing solutions to market that meet these needs today, while ensuring their viability into the future.

As the market for integrated VoIP and other next generation solutions unfold, Vodavi is poised to meet our customers' changing needs. For customers that wish to move completely into the IP telephony realm today, we offer a complete IP system that supports 300 stations and includes the same robust feature set that our traditional systems have offered for years. For those customers who wish to migrate their systems to IP telephony as the market continues to evolve, we have and continue to IP-enable our traditional product lines to assure that equipment investments made today will maintain their value over time.

¹ Source, *The Eastern Management Group, Monitor, KTS/Hybrid System Market Share Report, Q3 2003.*

NASDAQ SYMBOL: VTEK



A SYSTEM YOU CAN BUILD ON

With more than one million phone lines installed, Vodavi is a leader in providing product solutions that are fully featured and competitively priced, representing the best value for the investment. As a result of our experience bringing advanced digital communications solutions – practically and affordably – to small to medium-size enterprises, we understand that “one system size does not fit all.” Thus, Vodavi develops scalable, flexible digital systems that keep pace with emerging technologies and are available in a range of sizes.

Our smallest system starts as small as 4 stations and can grow to 48 stations. Our expandable system starts small as well, but can grow up to 600 universal ports. VoIP or PRI Networking capability enables a single system to grow beyond 600 ports and offers support for multiple branch offices. Networking provides a host of workgroup conveniences such as centralized voice mail, remote station monitoring and easy transfers between systems.

SOLUTIONS FOR ALL YOUR COMMUNICATIONS NEEDS

From digital telephone systems that help you communicate better, to voice processing systems that make sure your people are always accessible, Vodavi puts you in touch with your customers.

All the key features businesses demand are available, including Automatic Call Distribution, Voice Processing, Unified Messaging, Wireless, Computer Telephony, Text-to-Speech, Call Accounting and Internet Telephony.



UNPARALLELED SERVICE AND SUPPORT

Since your business is our first priority, we’ve built an extensive customer service and support network throughout the United States, servicing customers in virtually every city and metropolitan area. Our highly trained sales and technical support personnel stand ready to address questions and concerns. We are proud to provide unsurpassed certification, training and support to our network of distributors, dealers and service providers, to ensure the ability to offer superior service and a full line of business communications products.

Quite simply, Vodavi does what is necessary to provide its customers with total telecommunications solutions that meet the critical business and technology challenges of cost, performance, reliability and flexibility.



Our business model consists of three distribution channels. We sell our products to interconnect companies through wholesale distributors both nationally and internationally. We also sell our products to dealers who in-turn sell directly to end-users. Third and most recently, we have added a direct sales office that sells our products directly to end-users in the Phoenix Metropolitan area.



Traditionally known as the industry leader in affordable communications solutions for small business, Vodavi has expanded its product and scope to allow a larger marketplace to take advantage of the same expertise our smaller customers have enjoyed for over 20 years.

Today's Vodavi delivers diverse communications solutions that serve a wide range of applications from the small business to the medium-sized enterprise. Take a closer look and see how our multi-site communications networks and our VoIP technologies offer the best value and performance on the market today.



www.vodavi.com ▲ NASDAQ Symbol: VTEK

4717 East Hilton Avenue ▲ Suite 400 ▲ Phoenix, Arizona 85034 ▲ Tel 480-443-6000 ▲ Fax 480-483-0144

